

# COMMUNITY CONNECTIONS

BEGIN  
ON

COMMON  
GROUND



We are Great Parks Forever.

As the philanthropic partner for Great Parks of Hamilton County, we steward natural and financial resources for all forever. Join us as we translate an early conservation promise into everyday experiences and lasting legacies.

## *What happens when we're all naturally invested?*



### **Gather Places**

By investing our time, talents, and resources into natural spaces, we can enrich our lives and strengthen our social fabric to create opportunities for our paths to cross.



### **Play Spaces**

By cherishing and protecting our shared bigger backyard, we can empower all to explore their own personal frontier.



### **Balance Paces**

By preserving shared natural spaces for our bodies and minds, we can create healthier, happier human experiences for all.

#### **Great Parks of Hamilton County Board of Park Commissioners**

William J. Burwinkel  
H.C. Buck Niehoff  
Joseph C. Seta  
Marcus L. Thompson  
Geraldine "Ginger" Warner

Jack Sutton, Chief Executive Officer

10245 Winton Road  
Cincinnati, Ohio 45231  
513-521-7275

GreatParksForever.org

#### **Great Parks Forever Board of Directors**

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Kari Wethington  
Jim Wilz  
Jeff Yund

Alicia Culman, Executive Director

# CINCINNATI POPS IN THE PARK

*An evening of music under the stars*



The natural beauty of Woodland Mound, a Great Park of Hamilton County in Anderson Township provides the perfect backdrop for a heightened cultural experience, making Cincinnati Pops in the Park a meaningful and memorable event for more than 4,000 attendees.

The Cincinnati Pops Orchestra is one of the region’s most popular and entertaining performing groups. Led by an upbeat and engaging conductor, John Morris Russell, the Pops performs songs from across musical genres attracting a diverse audience of families, young professionals, and seasoned adults to this free community event.

*This signature event is an ideal opportunity to appeal to a substantial, engaged audience who appreciate your commitment to the community. Attendees arrive two to three hours before the concert begins at sunset, offering your company a generous amount of unstructured time to capture the time and attention of current and potential customers.*

**SPONSORSHIP OPPORTUNITIES**

**Presenting Sponsor .....\$15,000**

**Benefits:**

- Recognition contiguous to event name/logo in all marketing and promotional materials including postcards, posters, e-mails, paid advertising, webpage, and earned media
- Sponsor recognition on all event signage
- Premium advertising space on back cover of event program
- Recognition from stage
- 10 tickets to VIP reception

**Unique Benefits:**

- Company name mentioned in radio advertising
- Company name included in event-related e-newsletter article to 32,000+ subscribers

**Supporting Sponsor ..... \$10,000**

**Benefits:**

- Sponsor recognition on select event-related marketing and promotional materials including posters, flyers, e-mails, print & digital advertising, and webpage
- Sponsor recognition on all event signage
- High value placement of full-page advertisement in event program
- Recognition from stage
- 8 tickets to VIP reception

**Mighty Oak Sponsor ..... \$5,000**

**Benefits:**

- Sponsor recognition on select event-related marketing and promotional materials including posters, flyers, e-mails, and webpage
- Sponsor recognition on select event signage
- Full-page advertisement in event program
- 4 tickets to VIP reception

**Tulip Poplar Sponsor ..... \$2,500**

**Benefits:**

- Sponsor recognition on select event-related marketing and promotional materials including posters, flyers, e-mails, and webpage
- Sponsor recognition on select event signage
- Half-page advertisement in event program
- 2 tickets to VIP reception

# ROOTBALL

GREAT PARKS FOREVER



Root Ball 2019  
 Friday, September 13  
 Memorial Hall, OTR



Consider the Root Ball a gala event with a rustic twist. Guests trade suits and gowns for jeans and boots at this autumn dinner event. At the inaugural Root Ball in October 2018, guests raved about the relaxed atmosphere, the superb catering, and the focus on Great Parks Forever’s mission.

The Root Ball raises funds for Great Parks Forever’s efforts to translate an early conservation promise into everyday experiences and lasting legacies. Honorary Chair, H.C. Buck Niehoff described the event this way, “When I heard about the event, I said that its name was unusual and I asked what it meant. The answer is that it refers, quite poetically, to the ball of roots on a newly planted tree. The roots give nourishment to the tree and allow it to grow, in the same way that all of you do with your extremely generous support of Great Parks Forever.”

*The Root Ball provides a perfect opportunity to impress valuable customers, excite new clients, and give your brand exposure to high-wealth attendees who participate in our community. The Presenting Sponsor has the exclusive opportunity to address the audience, highlighting your company’s philanthropic philosophy.*

**SPONSORSHIP OPPORTUNITIES**

**Presenting Sponsor ..... \$10,000**

**Benefits:**

- Recognition contiguous to event name/logo in all marketing and promotional materials including e-mails, print & digital advertising, news releases, and webpage
- Sponsor recognition on all event signage, including digital sign inside Memorial Hall for two weeks preceding event
- Premium advertising space on back cover of event program
- Table of 8 at event

**Unique Benefits:**

- Logo on invitations delivered to 2,000 supporters
- Opportunity to address attendees from the podium
- Logo on prominent sign on front building facade of Memorial Hall, located in heavily-trafficked Washington Park area of Over the Rhine

**Supporting Sponsor ..... \$5,000**

**Benefits:**

- Sponsor recognition on all event-related marketing and promotional materials including e-mails, print & digital advertising, news releases, and webpage
- Sponsor recognition on all event signage, including digital sign inside Memorial Hall for two weeks preceding event
- High value placement of full-page advertisement in event program
- Table of 8 at event

**Table Sponsor ..... \$2,500**

**Benefits:**

- Table of 8 at event
- Recognition in event program and signage



## 2019 SPONSORSHIP COMMITMENT

Join Great Parks Forever as we build community connections on common ground. Select from the following sponsorship opportunities and return this form to Alicia Culman at [alicia@greatparksforever.org](mailto:alicia@greatparksforever.org) or Great Parks Forever, 10245 Winton Road, Cincinnati, Ohio 45231.

### CINCINNATI POPS IN THE PARK - JULY 24, 2019

- Presenting Sponsor ..... \$15,000
- Supporting Sponsor ..... \$10,000
- Mighty Oak Sponsor ..... \$5,000
- Tulip Poplar Sponsor ..... \$2,500

### ROOT BALL - SEPTEMBER 13, 2019

- Presenting Sponsor ..... \$10,000
- Supporting Sponsor ..... \$5,000
- Table Sponsor ..... \$2,500
- I am interested in sponsoring both events. Please contact me about building a custom package.
- I am not able to be a sponsor in 2019. Enclosed is a donation to support Great Parks Forever.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Payment Method: *circle one*

Credit card      Check payable to *Great Parks Forever*      Invoice me

Visa/MC/Amex/Discover # \_\_\_\_\_

Signature: \_\_\_\_\_ Exp. Date: \_\_\_\_\_